

DUPLICATE

INVOICE



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
Main: (414)355-6666
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
586417-2	11/04/12	November 2012	10/29/12 - 11/04/12

Station	Account Executive	Sales Office	Sales Region
WITI	Trevor Heaton	Washington DC	National

Billing Address:

American Media & Advocacy Group
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Advertiser	Product	Estimate Number
National Rifle Association	NRA	3474

Flight Dates	Order #	Alt Order #
10/28/12 - 11/05/12	586417	09852194

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WITI
3609 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
	137	490

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/12	10/29/12	World Series on FOX	630p-CC	M-----	:30	1	\$8,000.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$8,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	M	10/29/12		World Series on FOX	630p-CC	:00		\$8,000.00	NM
				Credited					
2 6	M	10/29/12	8:41 PM	FOX MLB Rainout prime	630p-9p	:30	NRATV100612H	\$4,000.00	NM
				Bonus					
2	10/29/12	10/29/12	World Series on FOX	630p-CC	M-----	:30	1	\$8,000.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$8,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	M	10/29/12		World Series on FOX	630p-CC	:00		\$8,000.00	NM
				See MG 2.3					
2 6	M	10/29/12	7:28 PM	FOX MLB Rainout prime	630p-9p	:30	NRATV101412H	\$4,000.00	NM
				Bonus					
3	11/04/12	11/04/12	NFL on FOX Pregame	various	-----S	:30	1	\$15,000.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$15,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Su	11/04/12	11:40 AM	NFL on FOX Pregame	various	:30	NRATV101412H	\$15,000.00	NM
4	11/04/12	11/04/12	Fox 6 Post Game Show	various	-----S	:30	1	\$8,850.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$8,850.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Su	11/04/12	4:12 PM	Fox 6 Post Game Show	various	:30	NRATV101412H	\$8,850.00	NM
			*						

DUPLICATE
INVOICE

Send Payment To:



WITI
3609 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
586417-2	11/04/12	November 2012	10/29/12 - 11/04/12
Advertiser	Product	Estimate Number	
National Rifle Association	NRA	3474	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/29/12	10/29/12	M-F 1135p-1205a	1135p-1205a	M-----	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$300.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	M	10/29/12	11:49 PM	M-F 1135p-1205a	1135p-1205a	:30	NRATV101412H	\$300.00	NM
6	10/31/12	10/31/12	M-F 1135p-1205a	1135p-1205a	--W----	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$300.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	W	10/31/12	11:50 PM	M-F 1135p-1205a	1135p-1205a	:30	NRATV100612H	\$300.00	NM
7	11/02/12	11/02/12	M-F 1135p-1205a	1135p-1205a	----F--	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$300.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	F	11/02/12	12:05 AM	M-F 1135p-1205a	1135p-1205a	:30	NRATV101412H	\$300.00	NM
8	11/04/12	11/04/12	Fox 6 Blitz	1035p-1105p	-----S	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$1,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Su	11/04/12	10:58 PM	Fox 6 Blitz	1035p-1105p	:30	NRATV101412H	\$1,200.00	NM
9	11/03/12	11/03/12	College Football on	various	-----S-	:30	1	\$2,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$2,800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Sa	11/03/12	3:50 PM	College Football on	various	:30	NRATV100612H	\$2,800.00	NM
10	10/29/12	11/02/12	M-F 1205a-1235a	1205a-1235a	MTWTF--	:30	2	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	2	\$225.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 6	Tu	10/30/12	12:29 AM	M-F 1205a-1235a	1205a-1235a	:30	NRATV101412H	\$225.00	NM
1 6	Th	11/01/12	12:28 AM	M-F 1205a-1235a	1205a-1235a	:30	NRATV101412H	\$225.00	NM

Total Spots **11** Gross Total **\$37,200.00**

Payment Terms 30 Days

Agency Commission **\$5,580.00**
Net Amount Due **\$31,620.00**